



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

<u>Contract / Revision</u> 400434 /		<u>Alt Order #</u> 08426409
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 8423
<u>Advertiser</u> National Republican Congressional Comm		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 150.40
<u>IDB#</u> 14097	<u>Advertiser Code</u> 155	<u>Product Code</u> 915
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	11/04/16	11/04/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$650.00	0.80			
N 2	40	11/04/16	11/04/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$500.00	1.00			
N 3	40	11/04/16	11/04/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----2--				2	\$1,300.00	1.50			
N 4	40	11/04/16	11/04/16	Local Sports Special	11:00 PM-11:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$500.00	0.80			
N 5	40	11/04/16	11/04/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$700.00	0.80			
N 6	40	11/04/16	11/04/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$600.00	0.70			
N 7	40	11/04/16	11/04/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$400.00	0.70			
N 8	40	11/04/16	11/04/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$400.00	0.90			
N 9	40	11/04/16	11/04/16	Studio 40	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$400.00	0.90			
N 10	40	11/04/16	11/04/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$600.00	1.30			
N 11	40	11/04/16	11/04/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$550.00	1.20			
N 12	40	11/04/16	11/04/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 400434 /		<u>Alt Order #</u> 08426409
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> NRCC IE	<u>Estimate #</u> 8423
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$1,300.00	1.10			
N 13	40	11/04/16	11/04/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----2--				2	\$250.00	0.60			
N 14	40	11/04/16	11/04/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$1,300.00	1.30			
N 15	40	11/04/16	11/04/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----2--				2	\$450.00	0.80			
N 16	40	11/04/16	11/04/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$700.00	1.10			
N 17	40	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$1,100.00	1.30			
N 18	40	11/04/16	11/04/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$550.00	1.00			
N 19	40	11/04/16	11/04/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$800.00	1.30			
N 20	40	11/04/16	11/04/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$450.00	1.00			
N 21	40	11/04/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$450.00	0.90			
N 22	40	11/07/16	11/07/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$650.00	0.80			
N 23	40	11/07/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$500.00	1.00			
N 24	40	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----				2	\$1,300.00	1.50			
N 25	40	11/07/16	11/07/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$700.00	0.80			
N 26	40	11/07/16	11/07/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	0.70			
N 27	40	11/07/16	11/07/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$400.00	0.70			
N 28	40	11/07/16	11/07/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$400.00	0.90			
N 29	40	11/07/16	11/07/16	Studio 40	12:00 PM-12:30 PM		:30				NM	1	\$400.00

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Contract / Revision	Alt Order #
400434 /	08426409

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	NRCC IE	8423

Advertiser	Original Date / Revision
National Republican Con	10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$400.00	0.90			
N 30	40	11/07/16	11/07/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	1.30			
N 31	40	11/07/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$550.00	1.20			
N 32	40	11/07/16	11/07/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----				2	\$250.00	0.60			
N 33	40	11/07/16	11/07/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----				2	\$450.00	0.80			
N 34	40	11/07/16	11/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$700.00	1.10			
N 35	40	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$1,100.00	1.30			
N 36	40	11/07/16	11/07/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$550.00	1.00			
N 37	40	11/07/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$800.00	1.30			
N 38	40	11/07/16	11/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$450.00	1.00			
N 39	40	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$450.00	0.90			
N 40	40	11/05/16	11/05/16	College Football Gm	4:30 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$2,000.00	2.00			
N 41	40	11/05/16	11/05/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2-				2	\$600.00	1.00			
N 42	40	11/05/16	11/05/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$600.00	1.90			
N 43	40	11/05/16	11/05/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$400.00	1.00			
N 44	40	11/05/16	11/05/16	Sa Non-Net Prime Hour 2	7:30 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$450.00	0.80			
N 45	40	11/06/16	11/06/16	49ers Football	1:00 PM-4:30 PM		:30				NM	1	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$40,000.00	18.00			
N 46	40	11/06/16	11/06/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$1,300.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$1,300.00	1.40			
N 47	40	11/06/16	11/06/16	Su 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$450.00	0.70			
N 48	40	11/06/16	11/06/16	EN Special	4:00 PM-5:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2				2	\$700.00	2.00			
N 49	40	11/06/16	11/06/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2				2	\$700.00	1.00			
N 50	40	11/06/16	11/06/16	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2				2	\$1,000.00	1.50			
N 51	40	11/03/16	11/03/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$650.00	0.80			
N 52	40	11/03/16	11/03/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$500.00	1.00			
N 53	40	11/03/16	11/03/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---2---				2	\$1,300.00	1.50			
N 54	40	11/03/16	11/03/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$700.00	0.80			
N 55	40	11/03/16	11/03/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	0.70			
N 56	40	11/03/16	11/03/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$400.00	0.70			
N 57	40	11/03/16	11/03/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$400.00	0.90			
N 58	40	11/03/16	11/03/16	Studio 40	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$400.00	0.90			
N 59	40	11/03/16	11/03/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	1.30			
N 60	40	11/03/16	11/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$550.00	1.20			
N 61	40	11/03/16	11/03/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---2---				2	\$250.00	0.60			
N 62	40	11/03/16	11/03/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$1,500.00	1.20			
N 63	40	11/03/16	11/03/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$900.00

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KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 400434 /		<u>Alt Order #</u> 08426409
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> NRCC IE	<u>Estimate #</u> 8423
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---2---				2	\$450.00	0.80			
N 64	40	11/03/16	11/03/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$700.00	1.10			
N 65	40	11/03/16	11/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$1,100.00	1.30			
N 66	40	11/03/16	11/03/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$550.00	1.00			
N 67	40	11/03/16	11/03/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$800.00	1.30			
N 68	40	11/03/16	11/03/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$450.00	1.00			
N 69	40	11/03/16	11/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$450.00	0.90			
N 70	40	11/01/16	11/01/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$650.00	0.80			
N 71	40	11/01/16	11/01/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$500.00	1.00			
N 72	40	11/01/16	11/01/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-2-----				2	\$1,300.00	4.50			
N 73	40	11/01/16	11/01/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$700.00	0.80			
N 74	40	11/01/16	11/01/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$600.00	0.70			
N 75	40	11/01/16	11/01/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$400.00	0.70			
N 76	40	11/01/16	11/01/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$400.00	0.90			
N 77	40	11/01/16	11/01/16	Studio 40	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$400.00	0.90			
N 78	40	11/01/16	11/01/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$600.00	1.30			
N 79	40	11/01/16	11/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$550.00	1.20			
N 80	40	11/01/16	11/01/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00

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Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 400434 /		Alt Order # 08426409
Contract Dates 11/01/16 - 11/07/16	Product NRCC IE	Estimate # 8423
Advertiser National Republican Con		Original Date / Revision 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-2-----				2	\$250.00	0.60			
N 81	40	11/01/16	11/01/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$1,500.00	1.20			
N 82	40	11/01/16	11/01/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-2-----				2	\$450.00	0.80			
N 83	40	11/01/16	11/01/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$700.00	1.10			
N 84	40	11/01/16	11/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$1,100.00	1.30			
N 85	40	11/01/16	11/01/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$550.00	1.00			
N 86	40	11/01/16	11/01/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$800.00	1.30			
N 87	40	11/01/16	11/01/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$450.00	1.00			
N 88	40	11/01/16	11/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$450.00	0.90			
N 89	40	11/02/16	11/02/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$650.00	0.80			
N 90	40	11/02/16	11/02/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$500.00	1.00			
N 91	40	11/02/16	11/02/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--2----				2	\$1,300.00	1.50			
N 92	40	11/02/16	11/02/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$700.00	0.80			
N 93	40	11/02/16	11/02/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$600.00	0.70			
N 94	40	11/02/16	11/02/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$400.00	0.70			
N 95	40	11/02/16	11/02/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$400.00	0.90			
N 96	40	11/02/16	11/02/16	Studio 40	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$400.00	0.90			
N 97	40	11/02/16	11/02/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$600.00

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Contract / Revision 400434 /		Alt Order # 08426409
Contract Dates 11/01/16 - 11/07/16		Product NRCC IE
Estimate # 8423		
Advertiser National Republican Con		Original Date / Revision 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$600.00	1.30			
N 98	40	11/02/16	11/02/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$550.00	1.20			
N 99	40	11/02/16	11/02/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,300.00	1.10			
N 100	40	11/02/16	11/02/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--2----				2	\$250.00	0.60			
N 101	40	11/02/16	11/02/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,300.00	1.30			
N 102	40	11/02/16	11/02/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--2----				2	\$450.00	0.80			
N 103	40	11/02/16	11/02/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$700.00	1.10			
N 104	40	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,100.00	1.30			
N 105	40	11/02/16	11/02/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$550.00	1.00			
N 106	40	11/02/16	11/02/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$800.00	1.30			
N 107	40	11/02/16	11/02/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$450.00	1.00			
N 108	40	11/02/16	11/02/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$3,500.00	2.10			
N 109	40	11/02/16	11/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$450.00	0.90			
Totals										150.40		128	\$127,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	128	\$127,650.00	\$108,502.50
Totals	128	\$127,650.00	\$108,502.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL, SACRAMENTO	Date: 8/31/16
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach **separately**):

described

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HOURS before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Rejected

4